



CHONG!

MEDIA GROUP

COMPANY PROFILE

www.

Our mission is to help
companies improve their
bottom line from their
marketing efforts



ABOUT US

Chongo! Media is a full service marketing agency based in Lusaka, Zambia. As a value-driven firm, we use our creativity to support brands at every phase of their development, from start-ups to already established companies.

Originally called Studio X, when founded in 2015, the company has grown to offer a comprehensive suite of services with a focus on four key areas: media production, marketing, creative, and web services. We offer 40+ tailored services, including web design and development, branding, graphic design, marketing retainers, paid advertising, SEO and social media management.

Our mission is to help companies improve their bottom line by maximizing ROI derivable from their marketing efforts. We don't just carry out tasks; instead, we fully commit to your vision, work in tandem with your goals, and create customised strategies to ensure your company succeeds.


WHAT WE DO: CREATIVE SERVICES

At Chongo! we think about branding differently. We develop and maintain genuinely distinctive brand identities that accurately reflect not just who you are, but also your desired future self. In addition to producing visually striking logos and graphic designs, we go above and beyond to develop a unique brand voice through copywriting, brand strategy, and continuous content creation.

- ✓ BRANDING
- ✓ PRINTING AND SIGNAGE
- ✓ COPYWRITING
- ✓ LOGOS
- ✓ GRAPHIC DESIGN
- ✓ CONTENT CREATION
- ✓ MOTION DESIGN



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Your digital presence
is the gateway to
your brand

WHAT WE DO: WEB SERVICES

At Chongo! we think about digital differently. Your digital presence is the gateway to your brand, and our services are tailored to your specific requirements. Our web services cover every aspect of web solutions, from designing beautiful websites to robust development and providing continuous maintenance.

- ✓ WEBSITES
- ✓ ECOMMERCE
- ✓ SOFTWARE & APPS
- ✓ DOMAINS & HOSTING
- ✓ WEB MANAGEMENT
- ✓ SEO

WHAT WE DO: MARKETING SERVICES

We offer a wide range of marketing services, including paid advertising, email marketing, PR & communications, social media management, and strategy consulting. We'll create a customised strategy that works, ensuring that your business stands out from your competitors.

- ✓ SOCIAL MEDIA MANAGEMENT
- ✓ RETAINED MARKETING
- ✓ PAID ADS MANAGEMENT & EMAIL MARKETING
- ✓ STRATEGY CONSULTANCY
- ✓ MEDIA BUYING
- ✓ INFLUENCER MARKETING
- ✓ BRAND ACTIVATIONS
- ✓ MARKET RESEARCH & LEAD GENERATION



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www.



We combine photography,
videography and sound
design

WHAT WE DO: MEDIA SERVICES

From short social media videos, to large scale tv and radio commercials, we combine photography, videography and sound design using modern technological tools and an artistic mindset. Our services here include;

- ✓ VIDEO PRODUCTION
- ✓ TV ADS
- ✓ DOCUMENTARIES
- ✓ VOICE OVERS
- ✓ SCORING
- ✓ JINGLES
- ✓ LIVESTREAMING
- ✓ PHOTOGRAPHY

SOME CLIENTS WE'VE WORKED WITH





THANK YOU

LET'S STAY IN TOUCH!
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